



melissalew

collect life's adventures



2024 LOOKBOOK



Hello! My name is Melissa, the founder and designer of this jewelry line.

I started my namesake studio in the beautiful hills of Virginia in 2005. Born and raised in the foothills of the Blue Ridge Mountains, I am inspired by adventure and my love of the outdoors.

It's more than just a jewelry line to me. I have always loved creating, but in 2016, everything changed.

"She's fading."

That is the last thing you want to hear in the hospital.

My mind was still fuzzy from the anesthesia, but I clearly remember hearing those jarring words, the machines beeping, and the doctors and nurses rushing around.

Kind of cliché, but life just kind of flashed before my eyes. So many wonderful moments, but there was still so much more that I wanted to do...to see...to experience.

That curiosity and wonder is what gave me the strength to get back on my feet. Recovery took months, and it took me a while before I could even walk on my own.

So what did I do? I booked a trip to Acadia National Park. With nature cheering me on, I was bound and determined to get back out on the trails.

Nearly 9 months later, I found myself on the Ocean Path Trail at Acadia National Park. I have always loved hiking and being outdoors, but there was something special and different about that moment.

The sunshine, the waves, the beauty that surrounded me. It all made my heart sing. I needed to find a way to capture that magical moment.

My jewelry line was reborn. Each piece I create harnesses the beauty and joy of nature. They celebrate what we love, turning moments into tangible memories that we can keep close to our hearts.

Collect Life's Adventures

My eco-friendly, handmade, durable pieces are made for life's adventures – these lightweight designs are easy to wear and they are also easy to care for. They spark wonder and encourage us to dream. Dreaming of swimming with sea turtles? There's a necklace for that – wear it as a reminder to never stop dreaming.

I hope these designs inspire you to get out there and collect life's adventures. Follow your dreams. Get out there and explore somewhere new. Try a new fruit. Learn a new language. The world is your oyster.

Commitment to the Environment

Melissa Lew jewelry is consciously handmade in her studio in Virginia from a variety of eco-friendly materials, including stainless steel and bamboo. Pieces are made to order/small batches to ensure less waste. All cards are printed on recycled stock with vegetable inks. Protective cello bags are compostable (made from plants).

Commitment to Community

Community is the cornerstone of Melissa Lew jewelry; I am proud to partner with a variety of non-profits who share a vision of making the world a better, more inspired place. Since 2012, I have donated over \$200,000 in products, services, and funds to non-profits in my community, including animal rescues, wellness and mental health non-profits, educational non-profits, and charities dedicated to ending homelessness. Thank you so much for your continued support! Together, we can make a difference.

Memberships & Certifications

Member of the MSA (Museum Store Association), ZAG Sponsor (Zoo, Aquarium & Garden Buyers Group)
Small, Micro, Women Owned, Minority Owned Business (Certified in Virginia – SWaM #708045)

"Really sweet necklaces and bracelets, nicely packaged."

"Fantastic! Looking forward to having the bracelet and necklace in our gift shop!"

"Beautiful! The shipment arrived packaged beautiful and ready to display."

"Melissa is magical. She embraced my vision for a custom necklace, taking my intentions, and bringing them to life in a way that exceeded what I thought was possible. Melissa has a way of knowing what I mean even when I can't find the words. The energy and passion that goes into the design and production is felt by everyone that has received one of Melissa's necklaces."

As Seen In

seaside retailer

Gift Shop

More
Museums &

Stationery
EST. 2008
TRENDS

VIRGINIA
LIVING

NorthernVirginia
MAGAZINE

THE
HUFFINGTON
POST



Member of



Member of



product development program

Develop meaningful and affordable custom products and/or packaging to promote your event or exhibit!

Recycled, compostable, and plastic free packaging options available!

Customization options:

1 Custom packaging for current designs

2 Custom designs and packaging



Contact melissa@melissalew.com to schedule a free phone consultation.



The design process starts; there are ZERO design or set up fees. The entire process can take about a month (depending on revisions, quantities, queue, etc).



A 50% deposit* is due upon approval of design(s). Let the work begin!

**Please inquire about other payment options, such as net 30.*



Upon completion, professional product photos are taken and sent to client, along with the final invoice.



Products are shipped and final invoice is due upon delivery.*



These tangible memories are enjoyed by customers for years to come.



Develop meaningful and affordable custom products and/or packaging to promote your organization! Inquire today.



Looking to create a custom design based on a landmark or feature of your park?

Contact melissa@melissalew.com to explore your options!



Durable, handmade, and eco-friendly jewelry that celebrates our shared love of the outdoors. These pieces are made for adventure. Looking for a custom design for your park? I would love to work with you!



Built by Man. Inspired by Legend.
Home of the mysterious "fairy stones," Fairy Stone State Park is one of the original six Virginia State Parks to open on June 15, 1936. The park is rich in natural stone so prevalent in the region, and its rich history, and ample recreational opportunities make Fairy Stone a favorite destination.

melissalew
handcrafted stainless steel necklace • 18" chain



Built by Man. Inspired by Legend.
Home of the mysterious "fairy stones," Fairy Stone State Park is one of the original six Virginia State Parks to be built by the Civilian Conservation Corps and opened on June 15, 1936. Nine log cabins, multiple buildings, and the lake and spillway are some of the legacies left behind by the C.C.C.

melissalew
handcrafted stainless steel necklace • 18" chain



U.S. CAPITOL

Blooms Abound

Each year, the blooming cherry blossom trees signify the arrival of spring in the nation's capital, including more than 100 trees on the U.S. Capitol Grounds.

melissalew • handcrafted stainless steel necklace • 18" chain

For museums: Create affordable souvenirs that allow visitors to wear what they love close to their heart...with custom packaging, they can also be educational!



custom products/packaging

eco-friendly materials


handmade in the USA

durable, adventure friendly

no polishing necessary!

woman-owned business

MSA and ZAG member



New for 2024: Inspired by the incredible, powerful ocean and a reminder to make waves.





Take a walk on the wild side: Eco-friendly designs for zoos, aquariums, and conservation/wildlife centers. Jewelry can be a wonderful tool to promote conservation.







Keep what you love close to your heart



Inspired by a real moment of joy



A symbol of good luck and protection





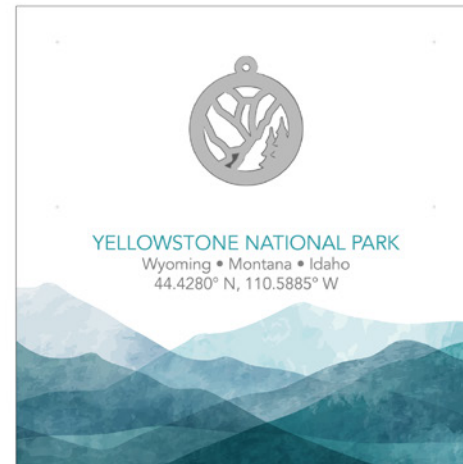
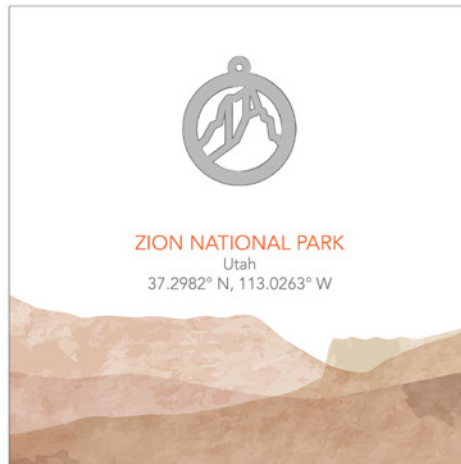
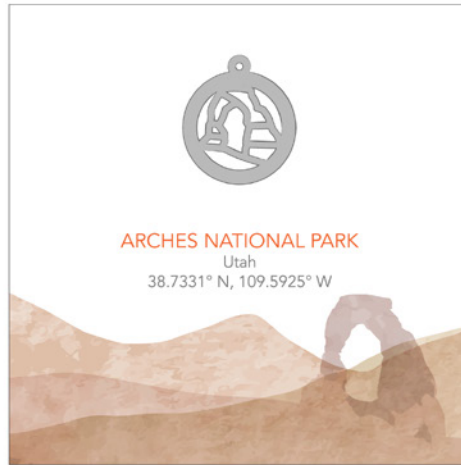


New zero plastic packaging! Printed on recycled stock using eco-friendly inks, these new boxes are about half the thickness of a normal paper jewelry box (smaller footprint for display + reduce shipping costs).



New surfboard and ocean inspired collection

New collection of designs inspired by National Parks
(see concept sketches below for a few of the designs)





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Handmade in the USA

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